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Turban, Sharda, Aronson & King, Business Intelligence

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called business intelligence (BI), which is an approach to process and enrich business information in the managerial context. The main focus of BI is on providing management with the information and insight necessary to understand a company's most crucial business possibilities and risks and how the company should position itself

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Different technologies (data warehouse, OLAP, intelligent agent and etc.) comprised by the term business intelligence (BI) enable directly exploring, searching and analyzing of that data by end users e.g. managerial accountants. The paper on the concrete case study presented possibilities of using data warehouse and OLAP in managerial accounting.

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