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BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON ANALYTICS Ramesh Sharda Oklahoma State University Dursun Delen Oklahoma State University Efraim Turban University of Hawaii With contributions by J. E. Aronson The University of Georgia Ting-Peng Liang National Sun Yat-sen University David King JDA Software Group, Inc.

### **BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON**

In addition, this course provides a detailed overview and strategic analysis of the available business intelligence technologies. Students also learn how business intelligence technologies fit into the overall business strategy.

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A Framework for Business Intelligence (BI) BI is an evolution of decision support concepts over time Then: Executive Information System Now: Everybody's Information System (BI) BI systems are enhanced with additional visualizations. as expressed in its mission. and the strategy to achieve them. and performance measurement capabilities . Use ...

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A natural development of this is the concept of business intelligence (BI), which (loosely defined) incorporates the tools, methods, and processes needed to transform data into actionable knowledge. What I find curious about BI is that it is not just technology, nor is it just practices and methods.

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key components of business intelligence systems 14 OLAP refers to the techniques of performing complex analysis over the information stored in a data warehouse to transform it into decision information (Shi, Wang, Wu, Xu, & Zeng, 2006).

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## **Turban, Sharda, Aronson & King, Business Intelligence**

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Business Intelligence in Managerial Accounting Drazena Tomic Abstract This paper researches the needs and possibilities of using technologies of business intelligence (especially data warehouse and OnLine Analytical Processing "OLAP tools) in managerial accounting. Namely, the most of data that is today used in manage-

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That demands an investment in computerized managerial support decision-making, which implies the need of decision support and business intelligence systems (Sharda, Delen, & Turban, 2017).

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SECOND EDITION BUSINESS INTELLIGENCE A MANAGERIAL APPROACH INTERNATIONAL EDITION Efraim Turban University of Hawaii Ramesh Sharda Oklahoma State University

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decision support and business intelligence The purpose of this paper is not to describe development of the concept of decision support, but instead to connect crucial concepts elaborated in the paper.

**DECISION SUPPORT AND BUSINESS INTELLIGENCE – WHAT NEEDS TO**

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called business intelligence (BI), which is an approach to process and enrich business information in the managerial context. The main focus of BI is on providing

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