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IMPORTANCE OF QUANTITATIVE TECHNIQUES IN MANAGERIAL DECISIONS

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Bass diffusion model - Wikipedia

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Angelos "Ange" Postecoglou (/ ˈ ɛ ː ˌ ɒ ː n d ɛ ː ˈ ɔ ː p ɛ ː s t ɛ ː ˌ k ɛ ː ˈ ɛ ː ɪ l u ː • / ANJ POS-tɛ™-KOG-loo; Greek: Ἄγγελος Πόστεκογλου) is an Australian former soccer player and the former head coach of the Australia national soccer team. He is one of the most successful Australian club coaches with two premierships, four championships and a continental title.

Ange Postecoglou - Wikipedia

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A model of fan identification: antecedents and sponsorship outcomes Kevin Gwinner Assistant Professor of Marketing, Department of Marketing and International Business, College of Business Administration, Kansas

A model of fan identification: antecedents and sponsorship

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