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Big Four accounting firms - Wikipedia

The balanced scorecard is a strategy performance management tool – a semi-standard structured report, that can be used by managers to keep track of the execution of activities by the staff within their control and to monitor the consequences arising from these actions.. The phrase 'balanced scorecard' primarily refers to a performance management report used by a management team, and ...

Balanced scorecard - Wikipedia

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The Balanced Scorecard: Measures That Drive Performance

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The aim of this study is to investigate the effectiveness of the project portfolio management in different business organizations. Project portfolio management is seen as a holistic activity, dependent on the organization's strategy.

Project Portfolio Management in a Company Strategy

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ABSTRACT. This paper aims to study how the Balanced Scorecard is related to the process of innovation in organizations. As a contribution, the work expands the usefulness of the model, by specifying external stimuli,

dynamic tension, innovation strategies and perceived innovation success.

The role of the balanced scorecard in innovation management

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