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Essentials of Strategic Management: The Quest for

Charles W. L. Hill is the Hughes M. Blake Professor of Business at the University of Washington Business School in Seattle. His research interests focus on competition and competitive analysis, corporate strategy, international business, organizational structure, and corporate governance.

Amazon.com: Strategic Management: Theory & Cases: An

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R. Edward Freeman (born December 18, 1951) is an American philosopher and professor of business administration at the Darden School of the University of Virginia, particularly known for his work on stakeholder theory (1984) and on business works.

R. Edward Freeman - Wikipedia

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